



Highlights of what we've achieved for you...

Reset, Reform, Renew, Resilient

Increased awareness of placebased response to Covid-19

Championed place-based recovery strategies by local authorities across the UK. We raised the profile of this work through publication of an interactive map highlighting the emerging picture of the fantastic work by local authorities.

000 Improved membership

Strengthened links across the public sector

We have taken up positions with key stakeholders including the **Institute** of Government & Public Policy and the **LGA**, to expand the influence of work with of our members.

engagement

Created a dedicated two-way dialogue between headquarters and membership through a series of Focus Groups. This has allowed members to feedback in detail thoughts on the society and how it can develop. We will continue this commitment in 2022.



Brought members key insights from the private sector

We have worked with 42 organisations to showcase best in practice delivery, in areas including diversity and inclusion, leadership, and service design.



Held our third annual Alumni event

Building on from 2020, we had **nearly 200 attendees** at our celebration event for those who became Leadership Academy alumni this year.





In Our View Focus

Better targeted communications

Added a member account section to the website, increased communication through Teams channels, provided themed messages on topics and events of interest, and produced a monthly newsletter.

Held our first ever accessibility event

in February, which included a sign language masterclass. Launched the **Digital Accessibility Maturity Assessment (DAMA)** for members to easily work out their organisation's position on accessibility.



Reported on each Share National event, producing an In Our

In Our View Focus

View Focus, capturing the content from the sessions which was sent to members and made available on the website.



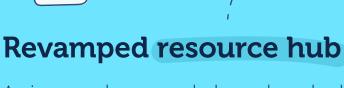
Links to central government and strategic partners Directors Martin Ferguson and Nadira

Hussain continued to engage with central government, NHS organisations and strategic partners, including the LGA and Solace, to raise the profile of our people and placebased approach to public services design.



We launched this new policy theme at our President's Conference with further coverage at

our Share National event in September. Building on the 'doughnut economics' framework, we developed a model approach to ethical, digital place-making, supported by a review of emerging local authority strategies and plans.



An improved resource hub was launched to provide a 'one stop shop' of content including case

studies, webinars, research and policy briefings.



How to manage

Business Intellig (BI) and analyti

> Return to Work ICT

programme



January 2021 Gave members a detailed review of the upcoming tech and was

Our digital trends policy

briefing launched in

supported later in the year with a new report focusing on the crucial part local government has to play in the development of a national framework for digital identity solutions.



symposium Hosted a select group of academics, public sector leaders and figures from

business to discuss what is required to build 'Resilient People, Resilient Communities & Resilient Places'. Output will support members with their place-based plans in 2022.



Leadership Academy We have successfully run...

100 hours of coaching (combined) during

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Top Talent and Empowering Women.

We have delivered **customised training**

sessions including one Empowering Women programme and eight Managing & Motivating Remote Teams workshops.



in which more than

170 members

have taken part.

Nearly 70 delegates completed the return Return To Work – ICT programme

we ran in partnership with the LGA.



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