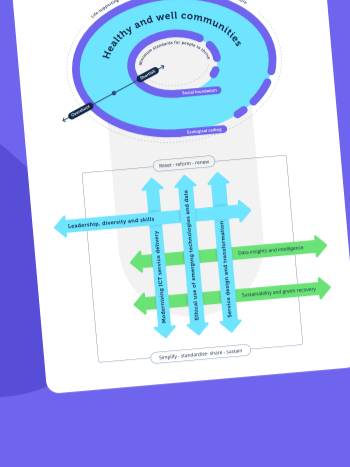


2020

What have we achieved for you?



Increased profile and spotlight on the public sector...

in response to the pandemic across all our five policy themes.

The growing engagement of our devolved nation groups

Extensive and open engagement with our Socitm Northern Ireland, Scotland and Wales Committees and their members, supporting them in collaborating with their national governments and partner organisations to shape future digital strategies and plans.

We have engaged with **key stakeholders** across the public sector

particularly our colleagues in health to create stronger links for 2021.



Worked closely with **techUK** and the private sector

to secure offers of support and guidance for public service organisations during their initial response to lockdown and accelerated introduction of remote working.



Partnered with the LGA

to deliver the Return to Work ICT programme. This will save councils the cost of advertising for sought-after skills. It will also save time as well, as we'll deliver outstanding ICT recruits looking for a return to work.

Held a hugely successful Alumni 2020 event on 10 December

Inspirational stories confirmed the positive impact we are making.



INTRODUCED... **virtual one-to-ones**

with the director of your choice, giving you a direct relationship with the team running Socitm.



Established dedicated Microsoft Teams channels

to talk to us and fellow members, and to receive information in a more timely and targeted way.



Directors **Martin Ferguson** and **Nadira Hussain** continue to lobby central government

(DCMS, House of Lords, MHCLG, GDS, etc) to build understanding of a people and place-based approach to public service design and delivery.



Running a comprehensive Covid-19 digital impact survey

(with international associations), analysing and publishing the subsequent final report.

bit.ly/covid-19-survey-report



Socitm members are part of our international networks

with **LOLA** colleagues in Europe, Australia, New Zealand, Canada and USA and with **Major Cities of Europe**. Benefit from shared workshops, webinars, research and publications all made available in the resource hub.

Planting the Flag,

produced in collaboration with our international colleagues, a prospectus for sustained change – Reset Reform Renew – to create more resilient communities post-Covid-19.

35

individual published documents this year



Created a resource hub

A single space to share our bespoke research and the best of the rest.

The collections (Accessibility; Smart places; Harnessing data; Location intelligence; Digital ethics and more) are live and expanding.



Collaboration with other organisations

(including LGA, CIPFA and Solace)

to deliver specific guidance for members, support for elected members to continue to deliver effective public meetings and to enable access to local democracy, including guidance on how to best chair a virtual meeting.

Supporting colleagues' wellbeing during the pandemic

Experience and advice shared by Suffolk County Council

socitm.net/events/share-local-east-november-2020

Members have joined us and our partners at...

MORE THAN

80

EVENTS THIS YEAR

...at meetings, webinars, workshops, conferences & training programmes

You have discovered...

- Leadership development
- Digital ethics
- Accessibility
- AI in social care
- Hackers
- Improved collaboration
- Harnessing data

In February, we held a successful pilot of our powerful Empowering Women programme in a secondary school

By reaching out this way, we present the benefits of a public sector career.

107 MEMBERS

graduated from the Leadership Academy in July 2020.

Our expanding leadership alumni community is nearly

323 STRONG

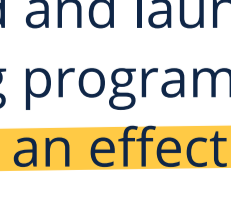
The present and future of public sector leadership.

Leadership Academy

We delivered both hybrid and completely virtual Top Talent programmes during the year...

and will use the lessons learnt to help shape our programmes going forwards.

We piloted and launched a coaching programme: **How to be an effective coach**



Our Improve annual report was published in March

– so included data right up to before the start of our response to Covid-19. Without this, members would have been unable to benchmark and monitor performance as a group or organisation.